

Key announcements and what they mean for B2B businesses

COP28

Dubai, UAE
30 Nov–12 Dec 2023

28th annual UN climate change conference

100,000+ delegates

199 nations

Key announcements



UK and Brazil accelerate low-emission hydrogen development



\$725M

pledged to loss and damage fund to address global climate impacts



Landmark deal

to transition away from fossil fuels



50

oil and gas companies commit to emissions cuts by 2050



3X

global renewable energy capacity by 2030



40.9B tonnes

fossil fuel emissions set to reach an all-time high this year



£85M

committed by the UK to tackle deforestation



COP29

will be hosted by Azerbaijan

Opportunities for B2B businesses and what it means for your sustainability commitments



explore **green technology**



increase focus on transparent **communication and reporting**



meet growing consumer demand for **sustainability**



anticipate **green legislative changes**



innovate and collaborate on **low-emission solutions**

With key announcements made at COP28, it's never been more important for businesses to embrace sustainability, innovation and transparency. As a green agency, we can help you get your environmental messaging right. [Contact us today for a free consultation.](#)

[Read our blog](#) to find out more about COP28.

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